



# KEPNOCK

STATE HIGH SCHOOL

learning • responsibility • respect



Kepnock State High School  
/kepnockstatehighschool

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## MEDIA ARTS (MED) – Year 10

### Subject Outline:

Media Arts involves creating representations of the world and telling stories through communication technologies such as film, TV, video, video games, the internet and mobile media. Students create and communicate representations of diverse worlds and investigate the impact and influence of media artworks on those worlds, individually and collaboratively. Students learn to be critically aware of ways that the media are culturally used and negotiated, and are dynamic and central to the way they make sense of the world and of themselves.

### Course Content:

Topics
✓ Preproduction skills such as storyboarding, concept and treatment writing and scriptwriting
✓ Production skills such as filming, editing, digital effects, lighting and audio
✓ Produce representations that communicate alternative points of view
✓ Manipulation of genre and media conventions for specific styles and purposes
✓ Manipulation of technical and symbolic codes to create meaning
✓ Analysis of social and cultural values and points of view in the media
✓ Evaluation of genre and media conventions and technical and symbolic codes
✓ Evaluation of social, institutional and ethical issues in the media

### Assessment Outline:

Learning in Media Arts involves students learning to engage with communications technologies and cross-disciplinary art forms to design, produce, distribute and interact with a range of print, audio, screen-based or hybrid artworks. Making involves designing, producing and distributing media artworks such as storyboards, scripts, short films, animations, advertising campaigns and soundtracks. Responding involves students learning to explore, view, analyse, and participate in media culture.

### Learning Pathways:

Year 11/12 Subject	General/Applied/Other	Potential QCE Points	Recommended
Film, TV & New Media	General	4	B in year 10 Media Arts and/or B in year 10 English
Arts in Practice	Applied	4	No Prerequisite

### Career Pathways:

- Media – camera operator, TV producer, director, journalist, presenter, photographer, radio producer, web design, lighting operator, producer's assistant
- Education- Arts teacher, FTVNM teacher, Primary teacher
- Creative Industries- animator, game designer, graphic designer, cinematographer, scriptwriter, production management, vision and sound editor

### Special Requirements:

- Students may be asked to pay for excursions or exhibitions or workshops